Title of presentation intervention:

TRAINING FOR A BETTER SPREAD KNOWLEDGE CONCERNING MANAGEMENT OF MOBILITY

Authors:

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Main topic:

"PARTNERSHIPS, NETWORKING AND EVENTS" (Topic N° 7)

Objective:

To get to know an innovative experiment undertaken in Belgium

Interest:

This intervention seems to be in a perfect coherence with the general topic of the conference, by presenting the approach which took place in Wallonia more than 5 years ago and in the area of Brussels-Capital 3 years ago.
Object of the intervention:

The Wallonia government, as well as many other authorities involved in the management of mobility, noted that the exchange of ideas and knowledge take rarely place between the government and the citizen on the one hand, but also on the other hand, between the various levels and services of its own administration.

Therefore the objectives:

- "to decompartmentalize" the various entities having an exchange in problems related to mobility;
- to develop a common language among the various experts of mobility;
- to improve the exchange of experiences;

... the Walloon government in 1998 financed a "training of Mobility's Advisors". Because of its success of this operation, the government of the area of Brussels-Capital followed this example in 2000.

In both cases, the formation was entrusted to Transitec Consulting-Engineers after a European invitation to tender.

"Le Conseiller en Mobilité" – CeM (the Mobility's Advisor) will participate in a formation of four/eight modules for 10 or 20 days depending the size of the city where he will act as a Mobility's Advisor.

The main goal of the formation is "TO SENSITIZE" the CeM concerning the multiple facets of the field of mobility and to open other prospects to him than according to his own specialization.

The CeM will not have the role of solving problems, excluded those which directly touch his specialization, but he will be able, after receiving this formation, to detect the dysfunctions which could appear in operations engaged by different services of his administration.
His duty will be "to alert", to push the dialogue between the different involved experts and to encourage them to find the best solution together, which incorporates general knowledge and concerns. Thus the Mobility's Advisor will be an essential "link" between the different experts involved in the "mobility" field.

Up to now, more than 500 CeM have participated to this specific formation in Wallonia and nearly 100 in the area of Brussels-Capital. The participants come from the municipal and regional administrations, organizations dealing with the public transport (SNCB, TEC, STIB), the police and different associations (for example, cycling club, associations for people with reduced mobility, environmental groups, …).

Once the formation achieved, there exists an active "CeM network", which offers to former participants:

- regular publications (CeMaphore and CeMathèque);
- a continuing training, every six months;
- an internet site of debates and exchange (http://cem.mobilite.wallonie.be);
- a centre of documentation (http://documentation.mobilite.wallonie.be);
- a permanence for specific questions.

The intervention intends to describe:

- the context of this formation;
- the contents and the form of this formation;
- the analysis what can be done with this formation after five years;
- the "tools" of the CeM network.