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Dear reader,

EPOMM's annual European Conference on Mobility Management (ECOMM) is up for its 14th edition. This year it will be hosted by Graz, Austria, from 5 to 7 May 2010. Registrations is open and the conference programme is now available at the [ECOMM website](#) . Read more about this year's main theme and location in this e-update and register at [www.ecomm2010.eu](http://www.ecomm2010.eu)

## 14<sup>th</sup> edition in Graz, Styria, Austria



This year the hosting is shared by city, region and federal ministry. The host [Graz](#) can serve as an example of successful [mobility management implementation](#). It has one of the largest pedestrian zones in Europe for cities of comparative size, it was a pioneer in biodiesel for public buses and in parking policy, and it was the first Austrian city to open a mobility centre and a cycling station. The co-host Styria has upgraded the regional railway to an integrated [suburban commuter service \(S-bahn\)](#) and invested heavily in bicycle infrastructure and marketing. The co-hosting federal Ministry leads the model [klima-aktiv.mobil](#) programme, the largest integrated mobility management programme in Europe.

## Moving people – bridging spaces



The main theme of the conference is 'Moving people – bridging spaces'. Cities are constantly changing: new urban districts are created, existing districts get new functions and new inhabitants. In addition, mobility is subject to continuous change and redevelopment. One basis of mobility is the infrastructural city network – often created for other purposes than today's usage. The development of expensive new transport infrastructure, often with increased space requirements is mostly restricted by budget limits and frequently causes friction and conflict amongst city users, residents and interest groups. Mobility Management can thus act as an effective tool to harmonise specific problems related to the consistent change in our mobility, work and leisure activities.

## Mobility management across districts, regions and generations



ECOMM 2010 will address five subtopics:

- Mobility Management in Historical Centres  
How can the limited space in historical city centres be shared and managed in an innovative approach?
- Mobility Management for new Districts  
What are the mobility concepts for new urban districts; what is the role for mobility management?
- Cross Linking of Districts and regions  
What are the concepts to improve cooperation between local and regional level and to overcome administrative, organisational and legislative boundaries? What are successful Mobility Management concepts for city regions? How are the national, regional and local levels involved?



Mobility management for all generations

How does Mobility Management react to the challenge of the ageing society? How can it address all generations?

- New forms of Mobility  
What is the role of Mobility Management in regard to new technologies?

## Highlights from the programme



Three state-of-the-art locations, will set the scene for the ECOMM conference and host you at a reception on the castle hill, a gala dinner in the old University and excellent facilities at the impressive Conference Centre, Three plenary sessions with high level guests and exciting keynote speakers will address three interesting topics in three panel discussions:

- Wednesday: Building bridges: how can we reach beyond the MM community?
- Thursday: Will e-mobility save the world?
- Friday: Bridging the levels: How can the different administrative levels cooperate in MM?



In a total of 24 parallel workshops about 60 presentations, selected from 145 submissions, will be presented – with a focus on interaction with the audience. Almost half of these sessions are in a special format: trainings, challenges, pecha kucha – or have a special theme: for example the interactive workshop on pedelecs, an analysis of MM across all European countries, the best mobility plans in Europe (PEWTA awards) or lessons from 10 year MM in the Netherlands transferred on several submitted projects. Around the ECOMM there will be several other accompanying events: guided city walks in which artists show you some of the mobility highlights of the city, excursions within and beyond the city to also experience some of its beautiful surroundings, the finissage of a 'shared space' exhibition, a grill evening and some training events. Details can be found in the registration.

[Register now!](#)

More information at [www.ecomm2010.eu](http://www.ecomm2010.eu).

## BYPAD-Starter`s-Training 2010, 3rd-5th of May 2010, Graz, Austria



The training is for all consultants who are already familiar with cycling policies and want to improve their knowledge about the BYPAD-Method as an instrument to provide cities and regions with a systematic approach increasing their cycling policies. With this training you are part of the european wide BYPAD-Network.

For further information please have a look on our website: [www.bypad.org](http://www.bypad.org)

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