



NL: New ambitious car pooling project in the Netherlands, Schiphol airport area



Easy-Rider is an automobile-efficiency-project (previously carpooling) which uses the existing technical infrastructure of internet and mobile telephony, for a real time match between drivers and passengers. Destinations and preferences of drivers and passengers can be matched with each other, at any given time and with everyone who is available at that particular moment. The safety of the drivers and passengers is increased by registration that makes identification possible. All rides are automatically administrated. The service is in pilot phase available for commuters at the Schiphol airport area in Amsterdam in The Netherlands. It is started with up to 1.000 participants and will be expanded next year to a wider service in The Netherlands. Partners in this pilot include several airlines, banks and other companies in the pilot area and sponsored support from sustainable responsible companies. For more information please have a look at the (Dutch) web site. [Read more ...](#)



NL: Pilot chip card in public transport in the Netherlands



The Netherlands are about to start with the pilots for introducing a chip card in public transport. The Rotterdam Region (metro, train and buses), Zeeland and Amsterdam (ferries) are starting with the pilots soon. The chip card will have some advantages for the passengers. With the chip card passengers can easy get on and off the public transport facility. A transfer to other PT lines should be easier too. Much attention will be paid to communication towards the passengers. During the pilot period, the old "strippenkaart" can be used besides the new chip card. The evaluation of the pilot will take place until September 2005. By then the Netherlands will decide whether or not to continue with the introduction of the chip card for PT use. [Read more ...](#)



F: Regulatory and tax frameworks for mobility management in France



CERTU, the national focal point of EPOMM, has investigated framework conditions for mobility management in France and made suggestions for improvement. The paper has been presented at ECOMM 2004 in Lyon, but is still valid: As in many other countries, in France advantages exist for car commuters. The study argues, that existing (voluntary) regulations to promote sustainable modes for commuting should be applied widely. Examples are reduced public transport tickets, tax deductions for company parking, "partial" tax exemptions of car-pooling costs from taxes, or similarly of maintenance costs for a bike. Also non-mobility should be advanced: telecommuting or even moving to a new home closer to the place of work could be supported. Download the ECOMM paper [here](#).

Or contact [Maxime Jean](#).



SE: Monitoring and Evaluation facilitated



The EU project MOST (Mobility Management Strategies for the next Decades, <http://mo.st>) developed a Monitoring and Evaluation Toolkit (MET), developed as a step-by-step guide to assess the impacts and success of mobility management services. In applying the MET to several Swedish projects, a need for a more user-friendly MET was identified. It became also obvious that many local project leaders wanted to use the methodology in the toolkit for more than just Mobility Management approaches, for example Road Safety campaigns. The SUMO, a short version of the MOST-MET will be adjusted to Swedish conditions and can be downloaded (in Swedish) [here](#).

For more information, please contact [Krister Wall](#).



CH: Mobility Management for Companies



The Swiss Federal Office of Energy/ Energie Schweiz have contracted a study of pilot projects in company mobility management. The study investigates the effectiveness of MM on the basis of 26 companies, that implement measures for business journeys and their commuting employees. An intermediate evaluation of 13 companies found that a modal shift of up to 25% prior car usage towards public transport can be achieved. Download the report (in German) [here](#).



EU: Intelligent Energy for Europe: call for proposals

The call for proposals for the multi-annual programme "Intelligent Energy - Europe" has just opened on the 23rd of December. For the transport area, two vertical key actions are relevant: VKA9 "Policy measures for an efficient use of energy in transport" and VKA10 "Strengthening the knowledge of local management agencies in the transport field". [Read more ...](#)



Projects will receive funds up to 50%. As VKA10 has already been open before, new proposals need to clearly show an added value. An information day on the 31st of January in Brussels will give further details. For information days in other countries please follow the [link](#).

The call will close on the 23rd of March.

EU: CIVITAS awards for Göteborg, Aalborg and La Rochelles



For the first time during the CIVITAS initiative, exemplary "New Mobility Culture" has been acknowledged with the CIVITAS award. The European champions in clean urban transport among CIVITAS forum members competed against each other: La Rochelle (France, CIVITAS II) won the Leadership as a CIVITAS Forum Member and Aalborg as a CIVITAS demonstrator city of CIVITAS I. Göteborg has the honor to be the CIVITAS (I) CITY of THE YEAR. [Read more ...](#)



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