



## Innovative session formats for a renewed ECOMM



The well-named "Ville rose" (Pink City) - named because of its singular architecture and buildings made of bricks - will host the European Conference on Mobility Management (ECOMM 2011) from 18th to 20th May 2011. We are very happy and honoured to welcome you in Toulouse for this 15th ECOMM edition dealing with "Economic Recession: A New Dawn for Mobility Management" as central topic.

New session formats experienced from international conferences have inspired the International Programme Committee (IPC) members who have opted for a radical renewal of the ECOMM structure. More "Pecha Kucha" sessions, trainings and workshops will supplant partly traditional PPT®-presentations. "Rendez-vous toulousain", shaped on the successful "Meet the Danes" organised at the velo-city conference in Copenhagen in 2010 will present the Toulouse "savoir-faire" and great experiences on Mobility Management and sustainable mobility.

## Registration open



Online registration and the draft programme are now available on the ECOMM 2011 website: [www.ecomm2011.eu](http://www.ecomm2011.eu)

We kindly invite you to register before April 15 if you wish to enjoy the "early bird" fee and also to book your hotel room as soon as possible as Toulouse' hotels are very crowded during this period of the year. For any additional information on the ECOMM, conference locations, offers for exhibitors and side-events, have a look at the ECOMM 2011 website or contact: [contact@ecomm2011.eu](mailto:contact@ecomm2011.eu)

## ATTENTION: side events



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION

- CIVITAS training on organising an individualised social marketing campaign for sustainable transport solutions in cities  
17-18 May 2011 - Toulouse, France  
[www.civitas.eu/events](http://www.civitas.eu/events)

For more events, please visit the [EPOMM Calendar](#).



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